

# BECOME A YOUTH MINISTRY COACH



**The National Association of Youth Ministry Certification** exists to train and equip Christian youth workers in a variety of capacities. In partnership with The Youth Cartel, the NAYMC is providing training and certification for those who are interested in developing coaching skills and becoming a certified coach. This program is ideal for at least three kinds of youth ministry leaders:

- Individual youth workers with a desire to increase their capacity for coaching other youth workers, either voluntarily, or as a side business.
- The youth ministry point-person who oversees other paid staff and wants to increase their effectiveness in helping their team grow.
- Denominational and organizational leaders involved in coaching, mentoring and developing youth workers.

## COACHING CERTIFICATION PROGRAM

As a discipline, coaching involves one person intentionally partnering with another person to chart a course toward their preferred future. Coaching relies on a distinct set of values and practices that differentiate it from training, counseling, or mentoring. A coaching approach believes that the client is the expert, and the coach's role is to guide them through a process as they determine their next steps. Effective coaches need a mix of skills, experience, and self-awareness. NAYMC's Coaching Certification Program offers an approach that will prepare you to serve as an effective coach, specifically for other youth workers. This program will challenge, equip, and prepare you for what's next.

A three-day intensive training serves as the foundation of the program. In advance, qualified participants will prep with some assigned reading and a series of assessments. The curriculum will introduce you to the basic philosophy behind coaching and give you ample opportunity to practice your coaching skills. We will also spend time discussing specific coaching strategies that you can implement in your coaching work. Following the training, you'll begin a supervised coaching experience that, upon successful completion, will result in you becoming a certified coach.

## COSTS AND NEXT STEPS

The program fee for NAYMC's Coaching Certification is \$2750. We can be flexible with payment plans, including payments taking place over two budget years. The application process starts by filling out the application at [ymcert.com/apply](https://ymcert.com/apply)

After submitting an application, someone from our team will be in contact about setting up a 30-minute phone call as the final step in the application process.

Additional questions can be emailed to our Lead Coach, Brian Wallace ([brian@brian-wallace.com](mailto:brian@brian-wallace.com))

To apply, visit: <https://ymcert.com/apply/>

## Schedule:

### Day 1

8:00 AM	Welcome and Introductions
9:30 AM	Coaching 101 with Marko
11:00 AM	Coaching Skills Session #1
Noon	Lunch on Site
1:00 PM	Teaching Block #1
2:00 PM	Skills Session #2
3:15 PM	Teaching Block #2
4:15 PM	Skills Session #3
5:30 PM	Wrap-up
6:00 PM	Group Dinner

### Day 2

8:00 AM	Teaching Block #3
9:00 AM	Skills Session #4
10:15 AM	Teaching Block #4
11:15 AM	Skills Session #5
12:30 PM	Lunch on Site
1:30 PM	Teaching Block #5
2:30 PM	Skills Session #6
3:45 PM	Teaching Block #6
4:45 PM	Skills Session #7
6:00 PM	Wrap-Up

### Day 3

8:00 AM	Situational Coaching
9:00 AM	Ethics in Coaching
10:30 AM	Coaching Plan Development
Noon	Wrap-up

## FREQUENTLY ASKED QUESTIONS

### What else should I know about this program?

The biggest surprise for many of our participants was how much this program helped them grow individually. With the emphasis on self-awareness combined with numerous opportunities to be coached, participants have shared over and over how valuable this program was for them personally as well as professionally.

### How many books do I need to read ahead of time?

There are two assigned books - *The Road Back to You* by Ian Morgan Crohn and *Bringing Out the Best in Everyone You Coach* by Ginger Lapid-Bogda. Neither of them are especially long or difficult to read.

### How is the Enneagram used as part of this training?

The Enneagram serves as a framing concept for this approach to coaching. It provides an avenue for the coach to explore their own strengths and weaknesses. This program is not designed to train you to be an enneagram coach, but rather to use insights and lessons from the enneagram in your own coaching work.

### Is this training specific to youth ministry?

Kind of. Because youth ministry is what we know best, the program is designed with youth workers and the world of youth ministry in mind. That being said, the coaching model itself is built on a theological foundation and not in any way limited to coaching youth workers. While the majority of the participants have been in youth ministry, we've had Sr. Pastors, Mid-council staff, Next Gen Pastors, Children's Ministry leaders, and more complete the training.

### How much time is spent practicing coaching?

About half. At the beginning of the training you'll be paired with another participant who you'll work with throughout the course of the training. After each teaching block, you and your partner will take turns practicing the skills that were covered in that block.

### Is this training ICF (International Coaching Federation) accredited?

No it is not. Typically, ICF accredited programs costs thousands more and require at least 100 hours of coaching to complete your first level of certification. However, we've intentionally aligned this program with both the competencies and ethical standards of ICF. This training is a good introduction to coaching and if down the road you wish to pursue ICF accreditation, what you learn in this program will prepare you well for that next step.

## MEET OUR TEAM

**Mark Oestreicher** is a partner in The Youth Cartel, which provides resources, training and coaching for church youth workers, and the author of many books, including *What's Right About Youth Ministry*.  
Twitter: @markosbeard



**Brian Wallace** is an an ordained Presbyterian (PCUSA) minister currently serving as Associate Minister for Pittsburgh Presbytery. His specific areas of focus include leadership development, ministry with emerging generations, congregational transition, and new ministry initiatives. Brian is a certified executive coach through the Center for Advanced Coaching, an accredited enneagram practitioner through Integrative Enneagram Solutions, and is pursuing his Associate Certified Coach credential through the International Coaching Federation.

